

PHOTO PREP CHECKLIST

LIGHTING

- All interior and exterior lights on, including floor lamps, table lamps, under-cabinet lighting, and other secondary light sources.
- Ensure that all bulbs work. Replace any burnt out bulbs. Matching color temperatures are ideal but not necessary.

LIVING ROOM

- Please prepare furniture as intended to be photographed.
- Store remote controls either neatly or completely out of view. Hide mail and assorted magazines from view. Hide voice activation devices (Alexa), and automated vacuum cleaners if possible.
- Clean up or hide any loose media wires, tidy up game system areas and computer workstations, and hide electronics device chargers.
- Televisions and computer monitors must be turned OFF

KITCHEN

- Remove all non-decorative items from counters. (Dish soaps, paper towels, phones, cleaning supplies, loose food items, paper towels)
- Remove magnets, photos, kids' artworks, etc. from the refrigerator.

BED ROOMS

- All beds must be made neatly and ready for photographing.
- Clear the tops of dressers and desks of clutter or personal items.
- Remove or neatly arrange children's toys.

BATHROOMS

- Close all toilet seats
- Clear countertops of all toiletries including soaps, sponges, toothbrushes, razors, deodorants, lotions, fragrances, brushes, and any other personal items
- Clear shower/bath area of any shampoos/conditioners, soaps, razors, loofahs, washcloths etc.
- If tissue paper is low, please replace or leave empty

FRONT & BACK YARDS

- Remove any charcoal/lighterfluid. Have grills and fire pits tidy and neat
- Ensure all pool cleaning equipment is removed and pool has been cleaned
- Stage all outdoor furniture as intended for photos
- Take down flags
- Put hoses and lawn equipment/tools away or out of view
- Pick up pet waste, generally clean up the yard from debris or any toys

PETS

- Keep pets out of the way during the shoot (In the backyard, garage, or unfinished basement for example)
- Put away pet supplies, including food, water bowls, crates, toys, etc.

NEIGHBORS

- Let the next door neighbors on both sides know about the scheduled shoot so that they can ensure their yards are clean, cars are out of the driveway, and garage doors are closed.

VEHICLES

- Ensure that no vehicles are in the driveway or on the street in front of the home.
- Close garage doors.

WINDOW TREATMENTS

- Open curtains in every room
- Draw up all blinds in every room



STAGING

- If available, place unobstructive decorative items on counters and tables- examples include fresh flowers, bowls of fresh fruits, pottery, vases, and new candles



HOLIDAY DECOR

- Remove all holiday decor- examples include pumpkins, Christmas tree, menorahs, Christmas lights, wreaths from the front door, etc.



YARD SIGNS

- We kindly ask agents to remove for sale signs from the yard if they do not want the sign in the exterior shots.



OTHER

- Turn ceiling fans off
- Generally, make the house as clean as possible. (Remove streaks from mirrors, sweep/mop floors, etc)
- If family portraits and/or personalized decor are preferred to be kept away from public viewing, it is best they are taken down before being photographed rather than edited out later. The visibility of family portraits and names is solely reliant on the owner's discretion. You are welcome to decide which is best for you.
- Put all personal items away
- Remove any religious or political symbols from view

CONTACT US

FOR ANY QUESTIONS

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